

Contact Alison Byrne
Telephone 905.696.6800 x.244
Email alison.byrne@ergocentric.com
Website www.ergocentric.com

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**ERGOCENTRIC® JOINS INDEPENDENT DEALER ASSOCIATION INDEAL
WITH LEADING ERGONOMIC SEATING OFFERING.**

Mississauga, Ontario, Canada – March 1, 2016 – INDEAL Inc., the largest purchasing organization for the contract furniture industry, has selected ergoCentric Seating Systems (ergoCentric®), North America’s leading ergonomic seating systems manufacturer, as its primary supplier of ergonomic task seating.

ergoCentric’s product offering including the [tCentric Hybrid™](#), [airCentric™](#) and [geoCentric™](#) series of task seating, boosts INDEAL members’ buying experience by enhancing their product selection to include the most ergonomic seating options available.

“Our seating systems contrast the seating typically provided by contract furniture manufacturers, whose products tend to fit roughly 70% of the population,” says Terry Cassaday, owner of ergoCentric Seating Systems. “We offer a unique value proposition in the sense that we fit 100% of the workforce, while maintaining a consistent aesthetic. Dealers can recommend an ergoCentric chair for both major project work, as well as accommodating an individual’s specific ergonomic requirement. Employees’ well-being and Facilities Managers’ needs are satisfied simultaneously.”

“INDEAL is proud to add ergoCentric and its vast selection of ergonomic seating options to our list of suppliers,” says Dave Bloch, President at INDEAL. “The tCentric Hybrid and their other series of task chairs enhance the value INDEAL strives to bring our dealer network.”

ergoCentric’s latest task seating offering, [tCentric Hybrid](#), is the first fully ergonomic mesh-back task chair. Unlike other mesh chairs, the entire backrest of the tCentric Hybrid – not just the lumbar pad – adjusts vertically. This ensures the lumbar pad remains in proper alignment with the contour of the backrest frame, resulting in the best lumbar support of any mesh chair. And five inches of infinite adjustment means the backrest can fit virtually everyone. Incorporating the latest high-tech elastomeric mesh, the tCentric Hybrid’s backrest is tensioned for optimal support.

The tCentric Hybrid, as well as the airCentric and geoCentric series of task seating are featured in INDEAL’s Idea Book for Business 2016 is available now.

About ergoCentric Seating Systems

ergoCentric Seating Systems was founded by Terry Cassaday in 1990. Since then ergoCentric has been dedicated to designing, manufacturing and selling modular ergonomic seating solutions for office, specialty and healthcare environments for customers such as Apple®, Bell Canada and the Canadian Revenue Agency. Its build-to-order manufacturing system allows ergoCentric to fit 100% of the workforce, while its always-in-stock inventory of components allows it to quickly and cost effectively assemble and ship seating solutions anywhere in North America and Europe. ergoCentric’s products appeal to a broad range of buyers’ including facilities managers, ergonomists, occupational health and safety professionals and interior designers. For more information visit ergocentric.com.



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About INDEAL

INDEAL adds value to dealers and suppliers in the contract office furniture industry. Membership in INDEAL provides dealers with a significant return on investment in exchange for focusing on a short list of preferred suppliers carefully selected to support and protect the dealers' primary aligned manufacturer. In addition, INDEAL offers sophisticated marketing, training and knowledge-based programs to aid the individual dealers. Membership in INDEAL means financial growth, lower operating costs, and a more focused approach to non-aligned purchasing. It additionally supports a well-developed network of peers from all major alignments that offer support and a lively idea exchange.

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If you would like more information about this topic, please contact Alison Byrne at 905.696.6800 x.244 or email at alison.byrne@ergocentric.com.



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